



Publishing Xbox One
Games

開發: 進化 2015

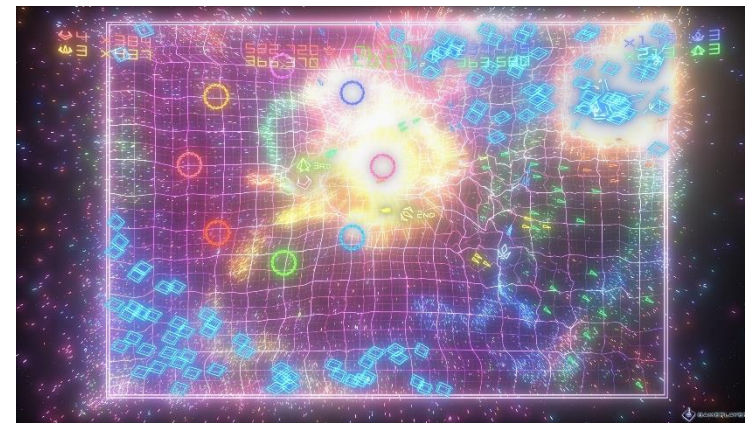
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百家合信息技術發展有限公司 總經理

在Xbox上的獨立游戲

- At E3 2013, Phil Harrison noted that Independent developers generated more than US\$1B in sales during the Xbox 360 generation
- 在2013 E3上，Phil Harrison宣布獨立游戲開發者已經在Xbox 360上獲取了超過10億美金的收入；
- The world wide independent development scene has grown massively since 2008
- 全球獨立游戲開發者從2008年開始快速增長
- Console players love novelty, they love easy access to great new games
- 主機游戲玩家喜歡新穎，喜歡更容易地獲取好游戲；

回歸夏天的Arcade 2008



在開發中的ID@Xbox遊戲



Frima- Chariot



Contrast – Compulsion



Roundabout – No Goblin



Gunscape – Blowfish



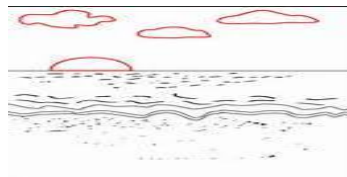
Nutjitsu – Ninjabee



Spectra – Gateway Interactive



Wolverblade – Darkwind



#IDARB – Other Ocean



Castlestorm – Zen



Divekick! – Iron Galaxy



Riptide GP2 – Vector Unit



Guacamelee! SCTE – Drinkbox



Stick it to the Man – Zoink!



Habitat – Agency



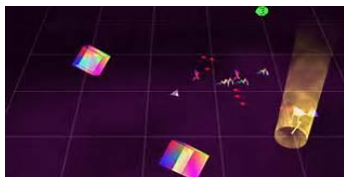
Last Tinker – Mimimi



Soda Drinker Pro – Snowrunner



Forced – Beta Dwarf



60 Second Shooter – Happion



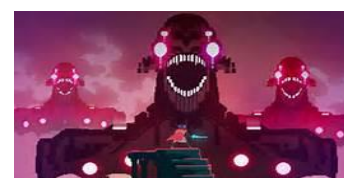
Super Time Force – Capy



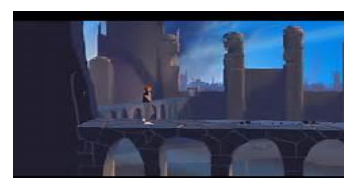
Warframe – Digital Extremes



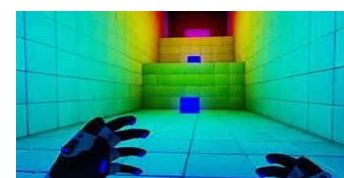
Chariot - Frima



Hyper Light Drifter – Heart Machine



Another World – Digital Lounge



QUBE 2 – Toxic Games



1001 Spikes - Nicalis

什麼是ID@Xbox?

ID@Xbox 是一個允許獨立遊戲開發者製作并自行數字化發布到Xbox One平臺的項目

- ID@Xbox 幫助獨立開發者發布到Xbox One平臺；
- 通過Xbox Live Indie Game和Xbox Live Arcade持續地引導并支持獨立遊戲開發者；
- 允許任何人數的團隊發布新的、令人興奮的內容；
- 和Xbox 360一樣，沒有授權費和升級費用；
- 通過官方論壇和全球活動來幫助創建開發者社區；
- 擴大和促進獨立開發者的市場影響力并幫助他們在項目中慶祝成功！

項目的目標

- Huge variety of cool games for players on Xbox 無數酷炫遊戲
- Create a thriving, sustainable development ecosystem for developers
建立持續的開發者生態
- Foster innovation and experimentation 扶持創新和實踐
- Create a rational marketplace 創建合理的市場環境
- Total transparency and openness 完全透明和開放
- Amplify the promotion of our developers 擴大開發者影響力
- Listen to developers and the community and evolve to fit their needs
傾聽開發者在社區中的訴求，并滿足他們的需要；

What do developers get? 開發者會獲得什麼？

Two Xbox One dev kits 兩台Xbox One開發機

Access to documentation, forums, middleware etc. 獲取文檔、論壇和中間件；

Free Xbox One-only Unity Pro licences 免費的Xbox One Unity Pro授權

Free Xbox One add-on for Unity 免費的Xbox One Unity組件



參加的費用多少？

完全免費！

Nothing to join the
programme

Nothing for
Certification

Nothing for Title
Updates

我的遊戲在Xbox商店哪裏？

聚焦

Curated by Xbox

趨勢

What's popular with your
friends and the Xbox Live
community

推薦

Based on what you and your
friends like to play

"Inden...ction?"

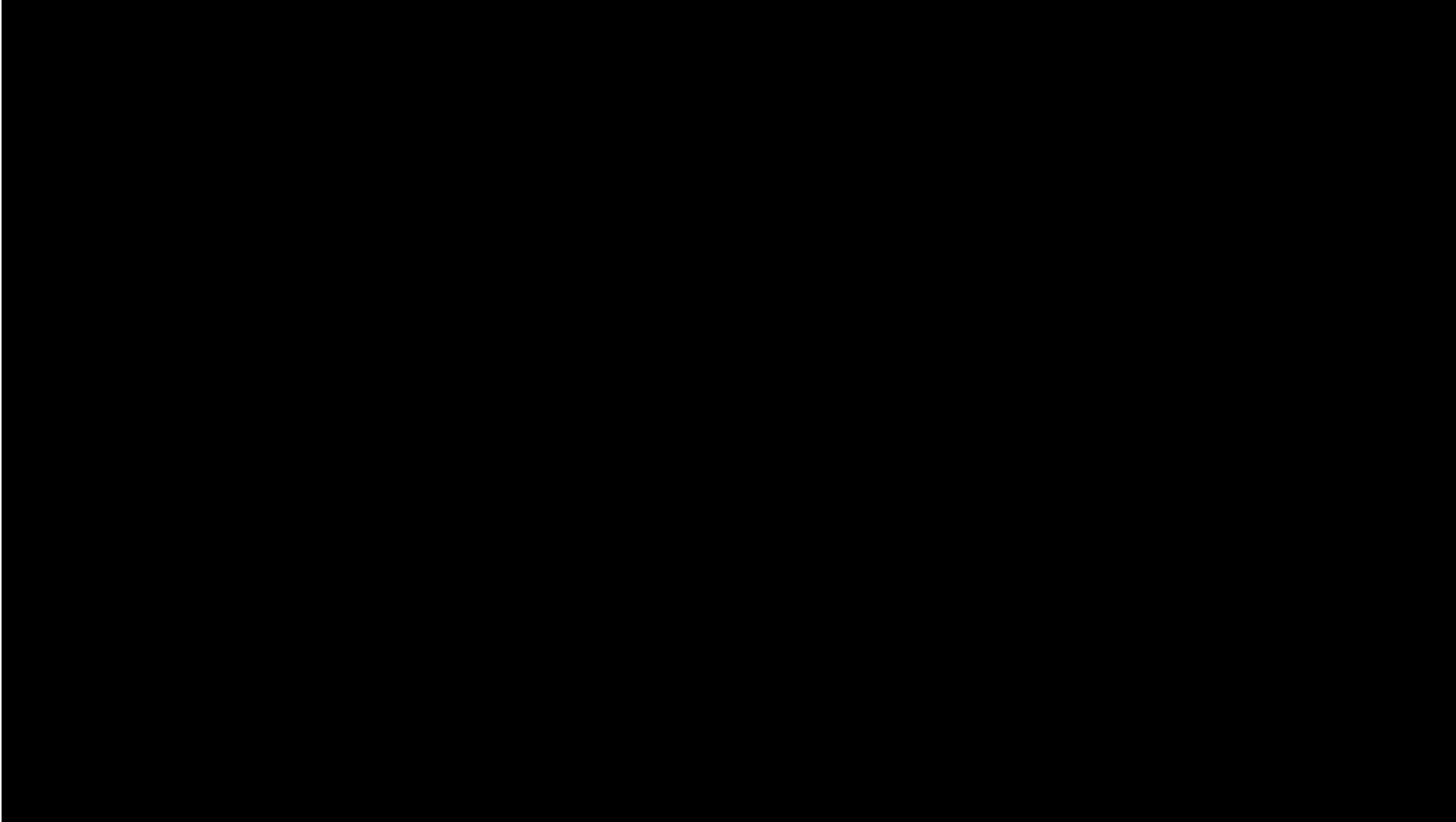
哪裏獲取我的免費開發機? join the program?

每個開發者都會被合理評估

但... 我們會更想要尋找 initially we're looking for:



What are the games like?



What can I make?

Anything, within reason



我是否需要通過認證？ Do I Need to Pass Certification?

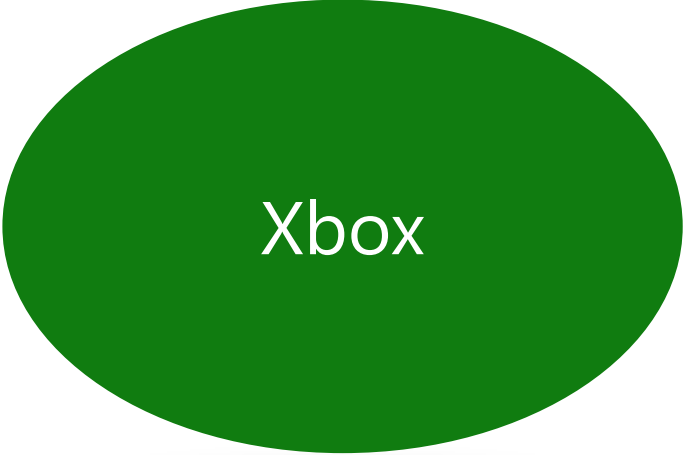
Yes!

Ensures quality & that titles won't break or behave badly

Release Manager will help you navigate cert process

Clear documentation about Xbox Requirements (XRs)

Far fewer requirements now than we used to have!

A large green oval with the word "Xbox" in white text. It has a soft grey shadow underneath.

Xbox

A grey oval with the text "Xbox 360" in white. It has a soft grey shadow underneath.

Xbox 360

A green oval with the text "Xbox One" in white. It has a soft grey shadow underneath.

Xbox One

ID@Xbox 2014年回顧

2014年7月30日，公布ID@Xbox計劃

2014年8月2日，第一次ID@Xbox 開發者活動

2014年9月，已經收到超過300份ID申請

2014年9月29日，第一個ID項目-《決戰喵星》正式上綫發布

2014年11月，超過20個團隊加入ID@Xbox計劃，審批持續進行中

2014年11月22日，第二次ID@Xbox開發者專場

2014年12月31日前，最少5款ID@Xbox產品上綫發布

2015 ID@Xbox 更精彩

歡迎**更多**家工作室加入ID@Xbox

上綫發布**50-100**款ID@Xbox遊戲

資金投入：ID@Xbox產品綫上、綫下、渠道推廣預算

4場開發者專場活動

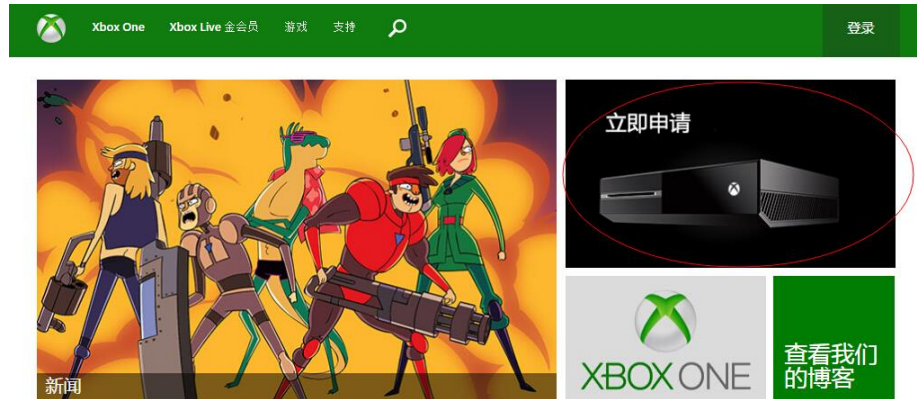
ID@Xbox遊戲**開發競賽**

中國ID@Xbox**海外**交流活動

More...

Q1：如何申請ID@Xbox

www.xbox.com 開發者網站



Your Studio

Studio Name* (or your name, for an individual developer)

The Studio or individual must be a legal form of company or in the process of becoming a legal form of the company, in order to be eligible for ID@Xbox program.

Shipping Address*

Please provide an address to be utilized for shipping purposes. One shipping address per studio or individual applicant. This cannot be a P.O. box.

Street Con'td

City*

State/Region*

Postal Code*

Country*

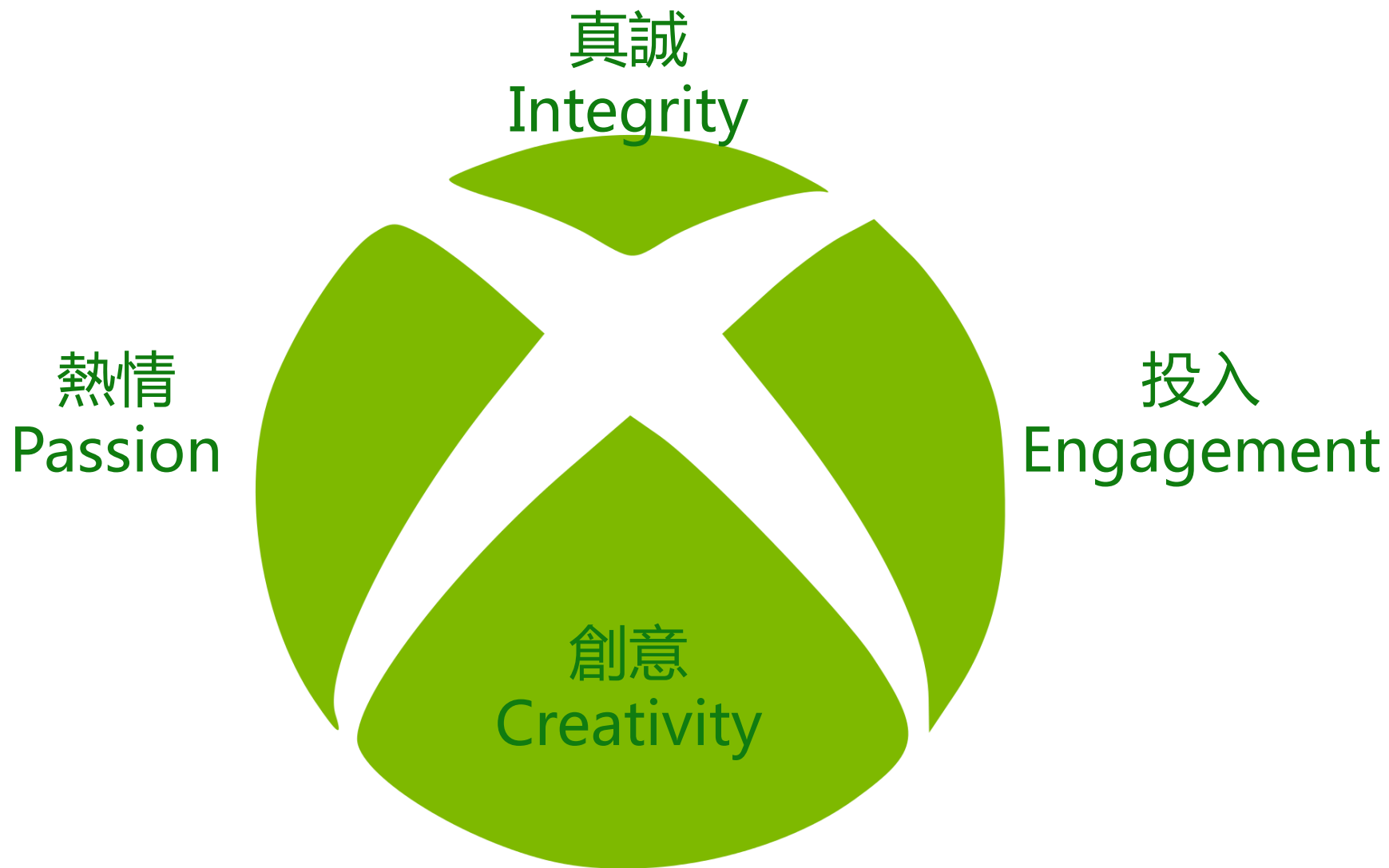
Website (Optional)

Phone*

The ID@Xbox program recommends providing viewable content in order to be properly prioritized.

發送遊戲視頻、截圖、創意概念文檔和團隊介紹至
IDXbox@ehedco.com

Q2：申請評估的標準



Q3：百家合會為ID提供什麼？

- 2台Xbox開發機長期免費使用
- 選擇Unity, Unreal之一開發引擎提供免費License
- 遊戲開發及上綫提交的免費技術文檔和幫助
- 免費的上綫CERT認證

未來提供更多：

- 場地、投資、政策、人力資源以及培訓等孵化及加速資源-百家合創新中心
- ID遊戲市場推廣資源
- 免費或者優惠提供的動畫IP
- 優惠的測試、外包等開發服務
- 產品海外發行



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